

## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

*State Theatre and Metropolitan Ent present*

# **Sweetheart of the Rodeo**

## **50<sup>th</sup> Anniversary**

Sunday, October 28, 2018, 7:30pm / \$41-\$91

**New Brunswick, NJ** (October 8, 2018)—State Theatre New Jersey in association with Metropolitan Ent present **Sweetheart of the Rodeo** on **Sunday, October 28, 2018 at 7:30pm**. Bryds co-founders **Roger McGuinn** and **Chris Hillman** along with country music legend **Marty Stuart** and **His Fabulous Superlatives** celebrate the 50th anniversary of The Bryds *Sweetheart of the Rodeo* hit album. *Tickets range from \$41-\$91.*

In 1968, The Byrds changed not only the face of Rock and Roll but country music, as well, with the release of their sixth album, *Sweetheart of the Rodeo*. Featuring a repertoire of country classics by the Louvin Brothers (“The Christian Life”) and Merle Haggard (“Life In Prison”); as well as Depression-era ballads (Woody Guthrie’s “Pretty Boy Floyd”); honky tonk weepers cut by George Jones (“You’re Still On My Mind”); and Dylan tracks “You Ain’t Goin’ Nowhere” and “Nothing Was Delivered;” *Sweetheart* marks the first time an established rock band played authentic country music, and subsequently became the group’s most influential release.

The album has proved to be a landmark, serving not only as a blueprint for Hillman’s the Flying Burrito Brothers, but also for the entire seminal 1970s Los Angeles country rock movement. The album was also influential on the outlaw country and new traditionalist movements, as well as the alternative country genre of the 1990s and 2000s.

On the 50th anniversary of its release, Roger McGuinn and Chris Hillman of The Byrds perform the album in its entirety and tell the stories that brought the album to life. The pair is joined on stage for the tour by country legends Marty Stuart and His Fabulous Superlatives. Stuart himself plays the famous 1954 Fender Telecaster originally owned by legendary country-rock pioneer Clarence White, a performer on *Sweetheart of the Rodeo*.

**For tickets, more information, or group discounts, call State Theatre Guest Services at 732-246-SHOW (7469), or visit us online at [STNJ.org](http://STNJ.org).** State Theatre Guest Services, located at 15 Livingston Ave, New Brunswick NJ, is open Monday through Friday from 10am to 6pm;

Saturday from 1pm to 5pm; and at least three hours prior to curtain on performance dates unless otherwise specified. *Additional ticket and transaction fees may apply.*

***About State Theatre New Jersey***

*The theater exists to enrich people's lives, contribute to a vital urban environment, and build future audiences by presenting the finest performing artists and entertainers and fostering lifetime appreciation for the performing arts through arts education. State Theatre New Jersey's programs are made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts. Grant funding has been provided by the Middlesex County Board of Chosen Freeholders through a grant award from the Middlesex County Cultural and Arts Trust Fund. United is the official airline of the State Theatre.*

**STATE THEATRE NEW JERSEY**

*Creating Extraordinary Experiences Through the Power of Live Performance*

15 Livingston Ave

New Brunswick, NJ 08901

Guest Services - 732-246-SHOW (7469)

Online - STNJ.org

**PHOTOS AND INTERVIEWS FURNISHED UPON REQUEST**

Please contact Kelly Blithe at

732-247-7200, ext. 542 or by email at [kblithe@stnj.org](mailto:kblithe@stnj.org).

Information in this release is current as of October 8, 2018.

Up-to-the-minute information on events and State Theatre news,  
online at [STNJ.org](http://STNJ.org).

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