

NEWS RELEASE

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15 Livingston Ave | New Brunswick, NJ 08901
732-246-SHOW (7469) | StateTheatreNJ.org

FOR IMMEDIATE RELEASE

State Theatre New Jersey presents

Keith Sweat

Friday, June 16, 2017, 8pm / \$45-\$90
Ticket Office: 732-246-SHOW (7469)

New Brunswick, NJ (May 9, 2017)—State Theatre New Jersey presents R&B artist **Keith Sweat on Friday, June 16, 2017 at 8pm**. With more than three decades of success in pop and R&B, he will take the stage to perform songs like “Freak Me,” “Twisted,” and “I Like.” *Tickets range from \$45-\$95.*

Keith Sweat began his career in Harlem, New York, before moving to the R&B capital of Atlanta. His debut *Make It Last Forever* became an instant classic that sold more than three million copies. The album gifted us with four hits including “I Want Her,” which landed on #5 for the Pop charts. From there, he released five #1 albums and together sold 25 million records. One of those albums; *Keith Sweat* gained a quadruple platinum status and was very well received in the pop and R&B culture.

Into the 90s, Sweat helped Silk launch their debut album *Lose Control* that included “Freak Me” and became the #1 song on Billboard Hot 100. With being named Favorite Male R&B Artist of the year by 1997, Sweat went to celebrate the success over his album *Still in the Game* in 1998. The album took over radio and was placed #6 on Billboard 200 and #2 on R&B/Hip-Hop albums chart. In 2008, Sweat was inducted into the Georgia Music Hall of Fame for all his influence and contributions to music. He was also awarded the Soultrain Lifetime Achievement Award in 2013.

For tickets or more information, call the State Theatre New Jersey Ticket Office at 732-246-SHOW (7469), or visit us online at STNJ.org. The State Theatre New Jersey Ticket Office, located at 15 Livingston Ave, New Brunswick NJ, is open Monday through Friday from 10am to 6pm; Saturday from 1pm to 5pm; and at least three hours prior to curtain on performance dates unless otherwise specified. For information on group outings and discounts, call 732-247-7200, ext. 536. *Some additional ticket and transaction fees may apply.*

State Theatre New Jersey—creating extraordinary experiences through the power of live performance. The theater exists to enrich people’s lives, contribute to a vital urban environment, and build future audiences by presenting the finest performing artists and entertainers and fostering lifetime appreciation for the performing arts through education. The State Theatre’s programs are made possible, in part, by funding from the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts, and contributions from

numerous corporations, foundations, and individuals. The Heldrich is the official hotel of State Theatre New Jersey. Magic 98.3 is the official radio station of State Theatre New Jersey. The Star-Ledger is the official newspaper of State Theatre New Jersey. United is the official airline of State Theatre New Jersey.

STATE THEATRE NEW JERSEY

15 Livingston Ave
New Brunswick, NJ 08901

Ticket Office - 732-246-SHOW (7469)

Online - STNJ.org

PHOTOS AND INTERVIEWS FURNISHED UPON REQUEST

Please contact Kelly Blithe at
732-247-7200, ext. 542 or by email at kblithe@StateTheatreNJ.org.

Information in this release is current as of May 21, 2017.
Up-to-the-minute information on events and State Theatre news,
online at STNJ.org.

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