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NEWS RELEASE

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STATE THEATRE NEW JERSEY ANNOUNCES OPEN CALL FOR PERSONAL STORIES WITH “SHARE YOUR STORY”

In Celebration of State Theatre’s 100th Anniversary

New Brunswick, NJ (November 20, 2020)—State Theatre New Jersey announces **Share Your Story**—an open call for members of the public to share their State Theatre stories in celebration of State Theatre’s upcoming 100th anniversary. Since 1921, the State Theatre has been providing inspiration and entertainment to generations of audiences and millions of people. Now, State Theatre is looking to its audiences to share their personal stories and meaningful STNJ experiences by uploading a written story, photo, and/or video to **STNJ.org/Explore/Share-Your-Story**. In addition to uploading stories to the State Theatre website, stories can be shared by patrons directly on social media by using #STNJ100.

Each month, leading up to the 100th anniversary in December 2021, State Theatre will select stories from the submissions to feature on its website and on social media channels.

“People have been making beautiful memories at State Theatre New Jersey for decades,” said **State Theatre New Jersey President & CEO Sarah K. Chaplin**. “We hear so many heart-warming stories and see some amazing moments. This is a wonderful space to share those stories amongst other arts and entertainment lovers and fans of the State Theatre.”

For inquiries about Share Your Story, email info@stnj.org.

About State Theatre New Jersey

State Theatre was built in 1921 as a silent film and vaudeville palace. Recognizing the historic significance of the theater, PBS honored State Theatre New Jersey by featuring it in its documentary series, *Treasures of New Jersey*, in the fall of 2018. *Treasures of New Jersey: State Theatre New Jersey* can be streamed at STNJ.org/History. Today, State Theatre is the largest performing

arts center in Central New Jersey and has welcomed 6 million people through its doors since re-opening as a non-profit performing arts center in 1988. State Theatre New Jersey is a cornerstone of the cultural vitality of Middlesex County, and averages a total economic impact on New Brunswick and the surrounding area of more than \$18 million a year. The mainstage programs have featured high-caliber artists such as Diana Ross, Tony Bennett, Kevin Hart, Ringo Starr, Melissa Etheridge, John Leguizamo, Harry Connick, Jr., Diana Krall, and Crosby, Stills & Nash. Program offerings include Broadway, orchestra, family, dance, comedy, rock/pop, jazz, Performances for Schools, and Sensory-Friendly Performances.

State Theatre New Jersey's programs are made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts. Grant funding has been provided by the Middlesex County Board of Chosen Freeholders through a grant award from the Middlesex County Cultural and Arts Trust Fund.

STATE THEATRE NEW JERSEY

Creating Extraordinary Experiences Through the Power of Live Performance

15 Livingston Ave

New Brunswick, NJ 08901

Guest Services - 732-246-SHOW (7469)

Online - STNJ.org

PHOTOS AND INTERVIEWS FURNISHED UPON REQUEST

Please contact Kelly Blithe at

732-247-7200, ext. 542 or by email at kblithe@stnj.org.

Information in this release is current as of November 20, 2020.

Up-to-the-minute information on events and State Theatre news,
online at STNJ.org.

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