

## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

## **STATE THEATRE NEW JERSEY IS NOMINATED IN THE 2020 JERSEYARTS.COM PEOPLE'S CHOICE AWARDS**

**New Brunswick, NJ** (February 6, 2020)—State Theatre New Jersey is pleased to announce its nomination for **Favorite Large Performing Arts Center in the 2020 JerseyArts.com People's Choice Awards**. Now in its 12th year, the annual awards program run by Discover Jersey Arts pays tribute to the work of New Jersey's vital, vibrant, and diverse arts organizations. With the ballots now prepped, it's time for arts lovers across the state to vote for their favorite local arts organizations.

State Theatre New Jersey and the other contenders in the 2020 People's Choice Awards were nominated by their peers through the Jersey Arts Marketers network, which is made up of hundreds of arts groups across the state. Now, 11 arts districts and 106 organizations will compete in 19 categories, including favorite music festival, art gallery, small theatre, ballet company, and more.

"These awards highlight not only the excellence in the arts statewide, but also the passion of our state's arts audiences," said **Allison Tratner, Executive Director of the New Jersey State Council on the Arts**. "Thousands of New Jersey arts fans speak up in support of the diverse arts organizations and artists that help shape their lives, their communities, and make New Jersey a distinctive place to live, work, and visit."

Public voting runs from now through February 20, 2020 at [JerseyArts.com/Vote](http://JerseyArts.com/Vote). Last year, nearly 14,000 ballots were cast, and even more are expected this year.

"New Jerseyans love the arts. The JerseyArts.com People's Choice Awards is a great opportunity to go out and vote for your favorite Garden State cultural experience," said **Adam Perle, President & CEO of ArtPride New Jersey**, which cosponsors the Discover Jersey Arts program with the New Jersey State Council on the Arts. "Show your passion for the extraordinary arts we have across the entire state by voting today. And, don't forget to tell your friends to do the same!"

For a full list of nominees and categories, please visit [www.JerseyArts.com/Vote](http://www.JerseyArts.com/Vote).

***About State Theatre New Jersey***

*The theater exists to enrich people's lives, contribute to a vital urban environment, and build future audiences by presenting the finest performing artists and entertainers and fostering lifetime appreciation for the performing arts through arts education. State Theatre New Jersey's programs are made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts. Grant funding has been provided by the Middlesex County Board of Chosen Freeholders through a grant award from the Middlesex County Cultural and Arts Trust Fund. United is the official airline of the State Theatre.*

***About JerseyArts.com and Discover Jersey Arts Jersey***

*Arts.com is the official website of Discover Jersey Arts, a cosponsored project of the New Jersey State Council on the Arts and the ArtPride New Jersey Foundation dedicated to increasing the awareness of and participation in the arts in New Jersey. The site features a comprehensive cultural events calendar and arts directory; feature stories, podcasts and videos in the Culture Vultures Arts Weekly and Jersey Arts Podcast; details on Jersey Arts Membership, including discounts and exclusive member events; and other content about the state's cultural community.*

**STATE THEATRE NEW JERSEY**

*Creating Extraordinary Experiences Through the Power of Live Performance*

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