

NEWS RELEASE

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FOR IMMEDIATE RELEASE

State Theatre New Jersey and Metropolitan Entertainment presents

Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour **Holographic-Based Live Concert and Theatrical Experience**

Tuesday, November 12, 2019, 8pm / \$35-\$65

New Brunswick, NJ (October 23, 2019)—State Theatre New Jersey and Metropolitan Entertainment present the **Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour**, the groundbreaking holographic-based live concert tour featuring the music and virtual appearances of these award-winning rock and roll legends, on **Tuesday, November 12, 2019 at 8pm**. *Tickets range from \$35-\$65.*

Accompanied by a live band and back-up singers, this cutting-edge, holographic performance with remastered audio will transport audiences back in time for an unforgettable evening of Roy Orbison and Buddy Holly's greatest hits onstage. Performing (virtually) together for the first time, this once in a lifetime show will feature chartbusting favorites including Orbison's "Oh, Pretty Woman," "You Got It," "Only the Lonely" and Holly's "Oh Boy!," "Not Fade Away," "That'll Be the Day," and more.

Pulling from their combined 16 platinum records, 19 gold records, nearly two dozen Top 40 hits, and 10 combined Grammy® Awards, this transcendent musical event will give audiences a once in a lifetime experience.

Produced by **BASE Hologram**—the leading content developer, producer, and distributor of concerts, theatricals, and spectacles that combine holographic cinema and mixed reality with live entertainment—the Roy Orbison & Buddy Holly: The Rock 'N' Roll Dream Tour will make stops in more than 45 cities in North America, as well as cities across Europe and the UK.

"When you look at the architects of the rock and roll era, the names that come to mind are Roy Orbison and Buddy Holly," said **Brian Becker**, Chairman and CEO of BASE Hologram. "Both of these men weren't just gifted musicians, but skillful innovators who helped influence others in game-changing ways."

"These men weren't just one thing—they were artists in every sense of the word," said BASE Hologram CEO of Production **Marty Tudor**. "Like Roy, Buddy has a truly impressive songbook

and in many cases, audiences may not have realized he was the one behind so many hits. Part of the beauty of these productions is we get to share the legacy of these performers and remind people the full range of their talent.”

Universally recognized as one of the great music legends and praised by everyone from Bruce Springsteen to Bono, **Roy Orbison’s** catalog includes such chart-toppers as “Oh, Pretty Woman,” “You Got It,” “Only The Lonely,” “Crying,” “I Drove All Night,” and “It’s Over and In Dreams.”

“My father’s music meant the world to not just us Orbison's but to millions of fans worldwide. Being able to reopen his legendary songbook and again hear his voice bounce off great concert hall walls is both a transcendent and cathartic experience,” said Roy Orbison, Jr., President of Roy Orbison Music. “Dad jammed with Buddy in Lubbock Texas and helped change music history by turning Buddy on to Norman Petty Studios; Buddy later returned the favor by recording two of Dad's songs on his first Cricket's album. How beyond cool and special that these two great friends, now get to tour the world together.”

A seasoned performer by age 16, **Buddy Holly** was known not just for his distinguished look, but also for his mastery of several music styles. In addition to hits such as “Peggy Sue”, “Oh Boy!,” “Not Fade Away,” and “That’ll Be the Day,” Holly was among the first artists to use techniques such as double-tracking on his albums. Along with his beloved band The Crickets, Holly helped set the standard for The Beatles and others for rock and roll orchestration by setting the two guitars, bass, and drum line-up now seen in traditional concerts.

“Buddy and Roy were Texans who shared mutual respect and admiration for each other’s creative musical genius and brilliant songwriting abilities,” said Holly’s wife Maria Elena Holly. “I am proud to work with a company like BASE Hologram. Their long-time fans and a new generation of fans will now have the opportunity to see these great legends perform together in a unique setting, showcasing two of the finest, and most influential and beloved artists in music history.”

With nearly three million followers on Facebook and almost five million monthly listeners on Spotify between them, audiences remain enamored with the men who brought “geek chic” and horn-rimmed glasses into the mainstream. This tour will allow fans, both old and new, to get the chance to experience these pioneering figures in a spectacular and thrilling new way.

Produced by John Scher/Metropolitan Entertainment and State Theatre New Jersey

For tickets, more information, or group discounts, call State Theatre Guest Services at 732-246-SHOW (7469), or visit us online at STNJ.org. State Theatre Guest Services, located at 15 Livingston Ave, New Brunswick NJ, is open Monday to Friday from 10am to 6pm; Saturday from 1pm to 5pm; and at least three hours prior to curtain on performance dates unless otherwise specified. *Additional ticket and transaction fees may apply.*

About State Theatre New Jersey

The theater exists to enrich people's lives, contribute to a vital urban environment, and build future audiences by presenting the finest performing artists and entertainers and fostering lifetime appreciation for the performing arts through arts education. State Theatre New Jersey's programs are made possible by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts. Grant funding has been provided by the Middlesex County Board of Chosen Freeholders through a grant award from the Middlesex County Cultural and Arts Trust Fund. United is the official airline of the State Theatre.

STATE THEATRE NEW JERSEY

Creating Extraordinary Experiences Through the Power of Live Performance

15 Livingston Ave

New Brunswick, NJ 08901

Guest Services - 732-246-SHOW (7469)

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PHOTOS AND INTERVIEWS FURNISHED UPON REQUEST

Please contact Kelly Blithe at

732-247-7200, ext. 542 or by email at kblithe@stnj.org.

Information in this release is current as of October 23, 2019.

Up-to-the-minute information on events and State Theatre news,
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