



STATE THEATRE NEW JERSEY BENEFIT Gala 2017

MAY 13, 2017

SUPPORT THE GALA AS A SPONSOR featuring NEW benefits this year

- EMERALD PARTNER** \$25,000
\$20,000 tax-deductible contribution
- Twenty (20) Gold Circle orchestra tickets to the performance;
 - Two (2) reserved tables for ten (10) guests each at the Dinner Dance and table location preference in ballroom;
 - Backstage meet-and-greet for two (2) with the artist;
 - **NEW** Roundtrip limo ride or overnight stay at The Heldrich Hotel the night of the Gala for two (2) (some restrictions may apply; room based on double occupancy);
 - **NEW** Exclusive naming rights opportunity for a select portion of the event (selected on a first-come, first-served basis);
 - Listing on the State Theatre New Jersey marquee on the day of the Gala;
 - Logo recognition on BidPal website and mobile bidding program;
 - Premium placement 4-Color Ad in printed and online Gala Spotlight Journal;
 - Company logo on invitation and promo materials;
 - Logo recognition on Gala webpage with link to your company's website;
 - **NEW** Recognition in Gala press releases;
 - **NEW** Two (2) designated posts on social media;
 - **NEW** Name or company logo in Gala thank you email, sent out to list of approximately 80,000

- DIAMOND PARTNER** \$15,000
\$12,250 tax-deductible contribution
- Ten (10) premium orchestra tickets to the performance;
 - One (1) reserved table for ten (10) guests at the Dinner Dance and table location preference in ballroom;
 - Listing on the State Theatre New Jersey marquee on the day of the Gala;
 - Logo recognition on BidPal website and mobile bidding program;
 - Premium placement 4-Color Ad in printed and online Gala Spotlight Journal;
 - Company logo on invitation and promo materials;
 - Logo recognition on Gala webpage with link to your company's website;
 - **NEW** Recognition in Gala press releases;
 - **NEW** One (1) designated post on social media;
 - **NEW** Name or company logo in Gala thank you email, sent out to list of approximately 80,000

- PLATINUM PARTNER** \$12,000
\$9,500 tax-deductible contribution
- Ten (10) premium orchestra tickets to the performance;
 - One (1) reserved table for ten (10) guests at the Dinner Dance;
 - Full-page 4-Color Ad in printed and online Gala Spotlight Journal;
 - Recognition on the Gala webpage;
 - **NEW** Name or company logo in Gala thank you email, sent out to list of approximately 80,000

- GOLD PARTNER** \$9,000
\$6,500 tax-deductible contribution
- Ten (10) orchestra tickets to the performance;
 - One (1) reserved table for ten (10) guests at the Dinner Dance;
 - Full-page Black and White Ad in printed and online Gala Spotlight Journal

SUPPORT THE GALA AS AN UNDERWRITER

Includes tickets to performance and dinner, valet parking, and Gala Spotlight Journal recognition.

- Platinum Underwriter** (Four premium orchestra tickets) \$8,500
\$7,500 tax-deductible contribution
- Gold Underwriter** (Two premium orchestra tickets) \$4,000
\$3,500 tax-deductible contribution
- Silver Underwriter** (Two priority orchestra tickets) \$3,000
\$2,500 tax-deductible contribution

PURCHASE INDIVIDUAL TICKETS OR MAKE A DONATION

- Patron Ticket** _____ at \$700 each
\$450 tax-deductible contribution

Total: \$ _____

- I am unable to attend, but wish to make a tax-deductible contribution of \$ _____

ADVERTISE IN THE GALA SPOTLIGHT JOURNAL

Distributed to all Gala attendees and also now made available online, the Gala Spotlight Journal will be a 5.5" w x 8.5" h glossy, bound keepsake. Journal ads are tax-deductible to the extent allowed by law.

Email ad to acanavera@statetheatrenj.org as a PDF or JPG.

All ad contracts and artwork must be received by April 20, 2017.

AD SIZE	DIMENSIONS (w x h)	4-COLOR	B&W
<input type="checkbox"/> FULL PAGE	5" x 8"	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500
<input type="checkbox"/> HALF PAGE vertical or horizontal	2.25" x 8" OR 5" x 3.75"	N/A	<input type="checkbox"/> \$750
<input type="checkbox"/> QUARTER PAGE vertical	2.25" x 3.75"	N/A	<input type="checkbox"/> \$500
<input type="checkbox"/> EIGHTH PAGE horizontal	2.25" x 1.622"	N/A	<input type="checkbox"/> \$250

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

Listing: Please print your name or organization as you wish it to appear in the program. _____

PAYMENT OPTIONS FOR ALL DONATIONS

- Enclosed is my check made payable to State Theatre New Jersey in the amount of \$ _____.

- Please charge my credit card \$ _____.

- Visa Mastercard Amex Discover

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ Sec. Code: _____ Signature: _____

PLEASE RETURN THIS FORM WITH PAYMENT TO:

State Theatre New Jersey
2017 Benefit Gala
Attn: Alisson Canavera
40 Livingston Avenue
New Brunswick, NJ 08901
Phone: 732-247-7200, ext. 543
Fax: 732-247-4005
Email: acanavera@StateTheatreNJ.org

All proceeds from the 2017 Benefit Gala will help provide arts education for 30,000 students, teachers, and families this year and support the continued excellence and accessibility of our mainstage artistic programs.